



## PRIOR TO ADOPTION

### **Minutes of the Public Art Advisory Committee (PAAC) meeting held Wednesday, January 12, 2022, at 7:00 pm, conducted electronically via ZOOM**

As of March 27, 2020 the *Meeting Procedures (COVID-19 Suppression) Regulation* was enacted to assist local municipal governments meet *Municipal Government Act* legislative requirements for holding Council Committee meetings. The PUBLIC had the opportunity to watch the LIVE STREAM of the Council Committee meeting.

#### **ATTENDANCE:**

Lori-Jo Graham, Nan McKernan, Michael Brown, Kathrin Escher, Jeff Fraser, Councillor Wanda Blatz, Councillor James Cummings, Kelly Lloyd (Coordinator of Strategic Affairs), Doug Wagstaff (Director of Community Services) and Michelle Jorgensen (Heritage Advisor)

Chair: Lori-Jo Graham      Meeting Recorder: Michelle Jorgensen

#### **1. CALL TO ORDER**

- a) Check-in - Chair Graham called the meeting to order at 7:04 pm.
- b) Roundtable check-in, introductions and welcome to new members!

#### **2. ADOPTION OF THE AGENDA**

- a) Added Item(s) – n/a
- b) Adoption of the Agenda – Motion to adopt the Agenda as presented by J. Fraser. Motion Carried PAAC22-01

#### **3. ADOPTION OF PREVIOUS MINUTES**

- a) Minutes from the Meeting held November 10, 2021 - Motion to adopt the Minutes from November 10, 2021, by N. McKernan. Motion Carried PAAC22-02

#### **4. PRESENTATIONS**

N/A

#### **5. BUSINESS ARISING OUT OF MINUTES**

- a) Guiding documents (PAAC Bylaw, Public Art Policy, Public Art Procedure (draft), Mural Bylaw and PAAC Guidebook) – M. Jorgensen recapped discussion from last meeting leading up to review of documents presented. Coordinator of Strategic Affairs, Kelly Lloyd, was in attendance to answer questions. Discussed definition of “Public Art” from Council Policy on Public Art. Regarding art in the public realm, if the art can be seen from the outside of the building it would likely require a development permit, if it is inside the business it is still public art, but would likely not require a development permit.

Further discussion regarding the PAAC Guidebook, helpful resource to PAAC, if condensed down could be made into a helpful resource for artists to learn about the process to apply for development permit, etc.

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All were comfortable with the documents including proposed revisions. Accepted for information.  
Kelly Lloyd left the meeting.

- b) Photos of public art in the community – N. McKernan presented two public art projects that she had been a part of: the Clay Tile Project at the Elementary School and the Clay Tile Project at the Aquatic Centre; as well as a Metal Sculpture at the Olds College (by M. Jorgensen) and the Town of Olds Legacy Bench Program. Discussion held. 2023 is the 20<sup>th</sup> Anniversary of the Clay Tile Mural Project at the Aquatic Centre, this could be a great opportunity to generate awareness in the community about public art, idea of going back to the people who created the mural 20 years ago to talk to them today including photos from then and now. Could be an idea for a project for this committee around reinspiring public art in Olds. 1500 tiles in the Aquatic Centre mural and it took about 500 people of all ages a year to complete, classes were held to create tiles for the project.

Discussed the Metal Sculpture and the Legacy Bench project in Olds. There is a tour map of the Legacy Benches being created (along with one for Parks and other recreation).

More photos will be shared next meeting. Accepted for information.

- c) Uptowne Olds Committee art crosswalk - Councillor Cummings reported that this item was being discussed earlier this same evening at the Uptowne Olds Committee meeting and that the committee had passed a resolution to pursue the process of investigating the possibility of an art crosswalk. The proposed location at this point is 50<sup>th</sup> Ave and 50<sup>th</sup> St in Uptowne Olds. The group will gather information on costs, logistics of who will paint (vinyl?)/create (High School students, mural artist?), maintenance, repair/removal/lifespan, concept of imagery, etc. and will bring this information to PAAC for discussion. Uptowne Committee is excited to work with PAAC/Town to go through the new mural process with a small project (crosswalk) prior to tackling a larger mural project. Hoping to involve other community groups in future crosswalks if this one is successful. Working with Uptowne Committee on this project will also help PAAC/Town refine our new process going forward. Discussed lifespan of a crosswalk (1-to-2-year life process) vs. a mural. Uptowne hoping for creating crosswalk next spring (2023). Discussed possible tourism attraction of art crosswalks in Uptowne Olds. Uptowne meets monthly and will bring information back to PAAC in a couple months or so.

Question raised regarding length of time to complete a community art project; Tile Mural at Aquatic Centre took one year. Community needs to understand the length of time it can take. For instance, it could take 3 to 6 months for concept approval, 3 to 6 months to get funding, and another 3 to 6 months to execute the project. Should include this information in the Guidebook as well.

Accepted for information.

## 6. NEW BUSINESS

N/A

## 7. ACTION ITEMS

- a) M. Jorgensen will create similar guidebook for artists like PAAC Guidebook but condensed down, as a resource for artists to learn about the process to apply for development permit/public art projects in Olds (include information on possible timelines for projects).
- b) Commence planning for the 20<sup>th</sup> Anniversary of the Clay Tile Mural Project at the Aquatic Centre 2023

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- c) Uptowne Committee meets monthly and will bring information back on the Art Crosswalk idea to PAAC in a couple months or so.
- d) Committee members to bring more examples of public art in Olds to next meeting.

**8. ADJOURNMENT**

- a) Next Meeting of PAAC TBD – will depend on Uptowne Committee art crosswalk project, they will reach out to M. Jorgensen to book meeting with PAAC to review their project proposal
- b) Check Out – Happy Birthday Kathrin!

Adjournment – Chair Graham moved to adjourn the meeting at 8:31 pm. Motion Carried PAAC22-03.

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Lori-Jo Graham, Chair

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Michelle Jorgensen, Recording Clerk

These minutes were approved on the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.