

Minutes of the Town of Olds Policies and Priorities Committee Meeting held on at 1 p.m. Monday, April 1, 2019 in the Council Chambers, Olds Town Office.

PRESENT – ELECTED OFFICIALS:

In the Chair, Deputy Mayor Mary Jane Harper

Mayor Michael Muzychka; Councillor Mary Anne Overwater; Councillor Debbie Bennett; Councillor Heather Ryan; and Councillor Wanda Blatz.

Councillor Wade Bearchell arrived at 1:06 p.m.

ABSENT – ELECTED OFFICIALS:

PRESENT – STAFF:

Michael Merritt, Chief Administrative Officer; Doug Wagstaff, Director of Community Services; Scott Chant, Director of Operations; Sheena Linderman, Director of Finance; Monica Leatherdale, Communications Coordinator; and Marcie McKinnon, Legislative Clerk.

1. Call To Order

Chair, Deputy Harper called the meeting to order at 1:03 p.m.

1A) Added Items

None

1B) Adoption of the Agenda

Moved by Councillor Ryan, “to accept the Council agenda for the April 1, 2019 Policies and Priorities Committee as presented.”

Motion Carried PP19-18

2. Adoption of Previous Minutes

2A) Policies and Priorities Committee Minutes – March 4, 2019

Moved by Councillor Blatz, “to accept the Policies and Priorities Committee meeting minutes from March 4, 2019 as presented.”

Motion Carried PP19-19

3. Presentations and Delegations

3A) Olds Regional Exhibition (ORE) Delegation

Director Wagstaff spoke on the proposed partnership for community event signage at ORE and introduced Ms. Tracy Gardner, the Business Development Manager for Olds Regional Exhibition who made a presentation to Council on the importance of signage for ORE and the Town.

Ms. Gardner spoke to the history of ORE how they have been a non-profit, registered Charity since 1899 that owns and operates 60 acres within the Town of Olds; they have over 140,000 square feet of indoor space, 700 days of activities and over 52,000 visitors each year. All done with 12 board members, 5 staff and hundreds of volunteers. A few of the events they host are: the ORE Christmas Market, the ORE Farmers Markets, Livestock Agri-Commerce with over 6 million in sales annually, Oldstoberfest, and Summer Synergy.

Ms. Gardner spoke to how ORE Signage will increase event awareness, support community engagement and assist as a tourism planner. Tracy indicated there has been some challenges in advancing this signage project and understands that the Town has been and continues to work on Wayfinding Opportunities within the Town and that may have been a factor in this not advancing. Ms. Gardner and Director Wagstaff both spoke to recent positive meetings between the Town and ORE and working together to advance this project in an expedient manner.

Ms. Gardner indicated that ORE is working to update and ensure the playgrounds are safe and have approved equipment that will complement the skate park and ball diamonds. A request will come to Town for a donation in the near future. CAO Merritt advised that Director Wagstaff was working on this with ORE on their request.

Ms. Gardner was happy to announce to Council today that the Alberta High School Rodeo will be back for 2020 and 2021.

Moved by Councillor Bearchell, "that Council accept the presentation and delegation from Olds Regional Exhibition (ORE) for information at this time."

Motion Carried PP19-20

3B) Oldstoberfest Delegation

Ms. Trish Sietz from C5 Rodeo came forward and thanked Council for the opportunity to provide an update on the 2019 Oldstoberfest Professional Rodeo taking place September 13-14, 2019.

Oldstoberfest is the first professionally sanctioned Bavarian rodeo - it is unique to anywhere in the world. This will be the 3rd consecutive year hosting this event. The Oldstoberfest Committee which consists of Local Business Owners, Ag Society Members, Local Rodeo Contestants, Town of Olds Council Members and employees, Mountain View County Residents, C5 Rodeo Staff, Olds College Employees and Entrepreneurs and many volunteers from the community make this event a success with over 7,000 people in attendance.

In 2018 C5 Rodeo was able to give back with over \$50,000.00 invested directly back to local non-profit groups, sports clubs, and post-secondary clubs. Over \$100,000.00 was directly contributed into the community with a focus on staying local, through the 50/50 - Rotary Club, 4H Steer purchase and donation of beef to local Foodbank; Program Sales, Sponsorship of College & Rotary Golf Tournaments, and the Olds College Rodeo Team.

C5 Rodeo will work on 2019 initiatives through engaging all key organizations in the community, working to expand the fan base and engage new demographics, continuing to build on partnerships developed with the community and enhance the On-site experience – Wine bar, VIP area, Picket Fence Market, program prizes, etc.

Ms. Seitz spoke to the future goals with event expansion opportunities within community and area -parade, BBQ's, community activation events, allowing visitors to engage in more activities, bettering the financial impact on the community. Work to identify potential partners to increase activity and attendance – tour groups, trade shows & industry events. With the goal being to increase attendance and the number of people visiting Olds and solidify existing sponsorships thus securing the ongoing success of the event and encouraging guests to attend year after year.

Moved by Mayor Muzychka, "that Council accept the presentation and delegation from the C5 Rodeo on Oldstoberfest for information at this time."

Motion Carried PP19-21

3C) Rainbow Crosswalk Delegation

Ester Koelstra from Olds High School Gay-Straight-Alliance (GSA) Club came forward and thanked Council for the opportunity to present today. Miss Koelstra mentioned to Council that there were more students from OHS and from Deer Meadows in the gallery earlier, but they had to return to school. Miss Koelstra introduced Ms. Maria DeLeeuw, community member that was presenting with her.

Miss Koelstra spoke on the creation of the Olds High School GSA Club with community members; that the GSA is a student run and teacher supported school based club that creates a caring, respectful and safe space for students of diverse genders and sexual orientations (LGBTQ2S+) and their allies in schools. It is for students to meet, do activities, socialize and support one another. She mentioned that this year is the 50th anniversary of the decriminalization of homosexuality in Canada.

Miss Koelstra then highlighted the potential collaboration between the Town and the GSA on this project and how it would be beneficial to the entire community. Miss Koelstra further spoke to the beautification that a rainbow crosswalk would have within the Town and how this opportunity to support the LGBTQ+ community in the Town of Olds through an approval of a rainbow crosswalk and suggested the crosswalk linking the bowling alley and Centennial Park. The GSA has committed to fundraise to supplement costs and advised that they do have quotes from local painters with one offering to do at no cost. Director Wagstaff spoke to costs that administration has and he and Director Chant will work to determine how best to meet this request and the intent is to bring back to Council at a future council meeting for consideration.

Moved by Councillor Ryan, "that Council accept the presentation and delegation from the Olds High School GSA Club for information at this time."

Motion Carried PP19-22

3D) Olds Institute for Community & Regional Development Delegation (OICRD)

Mr. Mitch Thomson, Executive Director, Olds Institute for Community and Regional Development, came forward and made a presentation to Council on 2018 Report for OICRD. Mr. Thomson narrated the PowerPoint presentation he provided to Council at the meeting. He spoke to funding allocations for contract positions, business income and expenses and the CARES Grant. (This PowerPoint presentation will be contained in minutes.)

Moved by Councillor Bennett, that Council move to closed session to discuss "harmful to intergovernmental relations" as per section 21 subsection (1) (a), FOIP at 2:35 p.m.

Mitch Thomson and Chris Thompson from Olds Institute for Community and Regional Development in attendance.

Motion Carried PP19-23

Gallery was cleared and Town Staff members: Monica Leatherdale and Marcie McKinnon left the Council Chambers. The Directors remained.

Mitch Thomson and Chris Thompson left the meeting at 3:38 p.m.

Moved by Councillor Bearchell "that this meeting reconvene to the regular Council meeting."

Motion Carried 19-24

The regular Council meeting reconvened at 3:50 p.m.

Chair recessed meeting at 3:50 p.m. to allow public to return to meeting.

Councillor Bearchell left the meeting at 3:50 p.m.

Chair reconvened meeting with public present at 4:00 p.m.

Moved by ~~Councillor~~ Mayor Muzychka , "that Council accept the presentation and delegation from the Olds Institute for Community & Regional Development for information at this time."

Motion Carried PP19-25

3E) Aquatic Centre Report, Helen Windeler

Aquatic Coordinator Helen Windeler narrated a PowerPoint presentation on the Aquatic Centre as contained in the agenda package. She touched on the key services provided, 2018 highlights, capital investments for the Olds Aquatic Centre in 2019 and future needs, user statistics, staffing complements, the Splash Park and some of the challenges and opportunities.

Moved by Councillor Bennett, "that Council accept the presentation and delegation from the Aquatic Centre for information at this time."

Motion Carried PP19-26

3F) Heritage, Art and Culture Report, Michelle Jorgensen

Heritage Advisor for the Town of Olds, Michelle Jorgensen came forward and presented to Council the annual report on Heritage, Arts and Culture as contained in the agenda package. Ms. Jorgensen highlighted key services provided to staff, property owners, and community organizations, shared 2018 highlights included the walking tour with Ms. Mary Hays, storytelling "Our Legacy, Our Story", "read All About It", and the "Olds Cemetery Walking Tour", and spoke to future challenges and opportunities.

Discussion ensued on succession planning, incentives for conservation, and the Bergen Rocks Project. Ms. Jorgensen indicated to Council that the Bergen Rocks Project will be able to proceed with the warmer weather coming. Council Overwater suggested that when all the rocks are in place Council should hold a Council event with the "Great Neighbours Program".

Councillor Blatz asked about the Rotary Park mural and if it will be saved? Moved?

Director Wagstaff indicated that the intent is to move it over to the playfields and incorporate somehow, but it is not yet determined what that looks like. Ms. Jorgensen noted that we please consider that this was built to be temporary signage and was built as best as it could be.

Councillor Ryan asked how and when does the Cornerstone Art Work get changed out?

Director Wagstaff indicated that the process was recently approved through Council Policy 120C on Public Art and through that policy the Public Art Advisory Committee will bring forward recommendations to Council for final approval.

Councillor Overwater left the meeting at 4:55 p.m.

Councillor Overwater rejoined the meeting at 4:57 p.m.

Moved by Councillor Ryan, "that Council accept the presentation and delegation Heritage, Art and Culture Report for information at this time."

Motion Carried PP19-27

4. Business Arising from the Minutes

Councillor Ryan asked when a "festival discussion" will happen.

CAO Merritt suggested the best time would be in the service level review as a festival would affect service levels.

5. Bylaws

6. Unfinished Business

7. New Business

7A) Council Policies 210C, 402C, 408C and 901C

CAO presented Council Policies 210C Administration Building Access, 402C Operation of the Town of Olds Fire Department, 408C Use of the Emergency Operations Centre and 901C Town

Recreational Facilities and Sports Fields Use to Council for discussion.

Director Linderman spoke on policy 210C Administration Building Access, the ID badges and sheets are easily in place after Council approves the Policy. It was confirmed that visitors MUST be signed in at front reception.

Moved by Mayor Muzychka, "that Council accept the presentation of Council Policy 210C Administration Building Access for information and direct administration to bring forward to a future council meeting."

Motion Carried PP19-28

CAO Merritt spoke on policy 402C Operation of the Town of Olds Fire Department.

Moved by Councillor Blatz, "that Council accept the presentation of Council Policy 402C Operation of the Town of Olds Fire Department for information and direct administration to bring forward to a future council meeting."

Motion Carried PP19-29

CAO Merritt highlighted new Council Policy 408C Use of the Emergency Operations Centre.

Moved by Mayor Muzychka, "that Council accept the presentation of Council Policy 408C Use of the Emergency Operations Centre for information and direct administration to amend as discussed and to bring forward to a future council meeting."

Motion Carried PP19-30

Director Wagstaff spoke to Council Policy 901C Town Recreational Facilities and Sports Fields Use as presented to Council. He indicated that this is re-write of many old policies that all had much of the same information contained within them.

Moved by Councillor Bennett, "that Council accept the presentation of Council Policy 901C Town Recreational Facilities and Sports Fields Use for information and direct administration to amend as discussed and to bring forward to a future council meeting."

Motion Carried PP19-31

7B) 2019 Spring Budget Adjustments

Director Linderman presented this item as contained in the agenda package to Council. It was indicated that the School Board Property Tax probably won't be in until after the provincial election.

General discussion ensued on; the adjustment to Seniors Housing Requisition; contracted services for records management. Traffic lights synchronizing on Highway 27 so as to not impede the traffic flow, street naming, and the Sunshine Bus

Moved by Councillor ~~Overwater~~ Ryan, "that Council accept the presentation on 2019 Spring Budget Adjustments for information at this time and direct administration to bring back to Council for decision at a future council meeting including tax rate increase scenarios."

Motion Carried PP19-32

8. Monthly Reports/Statistics

8A) Municipal Enforcement Monthly Statistics

Moved by Councillor Overwater, "that Council accept the presentation Municipal Enforcement Monthly Statistics for information at this time."

Motion Carried PP19-33

9. Question Period

10. ADJOURNMENT

Moved by Mayor Muzychka, "that this meeting adjourn."

Motion Carried PP19-34

The meeting adjourned at 5:50 p.m.



Councillor Mary Jane Harper
Chair



Michael Merritt
Chief Administrative Officer

These minutes approved this 6th day of May, 2019.