



Mountain View Regional Parks, Recreation and Culture Master Plan

Final Master Plan Presentation to Olds Town Council
Delivered by: Expedition Management Consulting Ltd.
November 22, 2021



VILLAGE OF
Cremona



Agenda

1. Present highlights from the Final Master Plan
2. Questions



Project Deliverable

A regional parks, recreation, and culture master plan that provides guidance to the municipal partners in making decisions that best meet the needs of the community.

Focus:

- Parks
- Recreation
- Culture



Project Process



1

Phase 1

*Project Startup
& Data
Gathering*



2

Phase 2

*Public and
Stakeholder
Engagement*



3

Phase 3

*Analysis &
Priorities*



4

Phase 4

*Draft Master
Plan*



5

Phase 5

*Final Master
Plan*

Community Engagement Activities

- Resident survey
- Youth survey
- Stakeholder survey
- Stakeholder and staff interviews
- Community Engagement Sessions
- Youth Engagement Sessions
- Council Input Workshops
- Draft Plan review sessions (in-person and digital)
- In total, the engagement process produced 1,343 touchpoints.



Other Inputs

- Benchmarks and Standards
- Facility Utilization
- Supply
- Growth Projections
- Trends
- Strategic Alignment
- Community Tours
- Consultant Assessments



*Staff at the Community
Learning Campus*

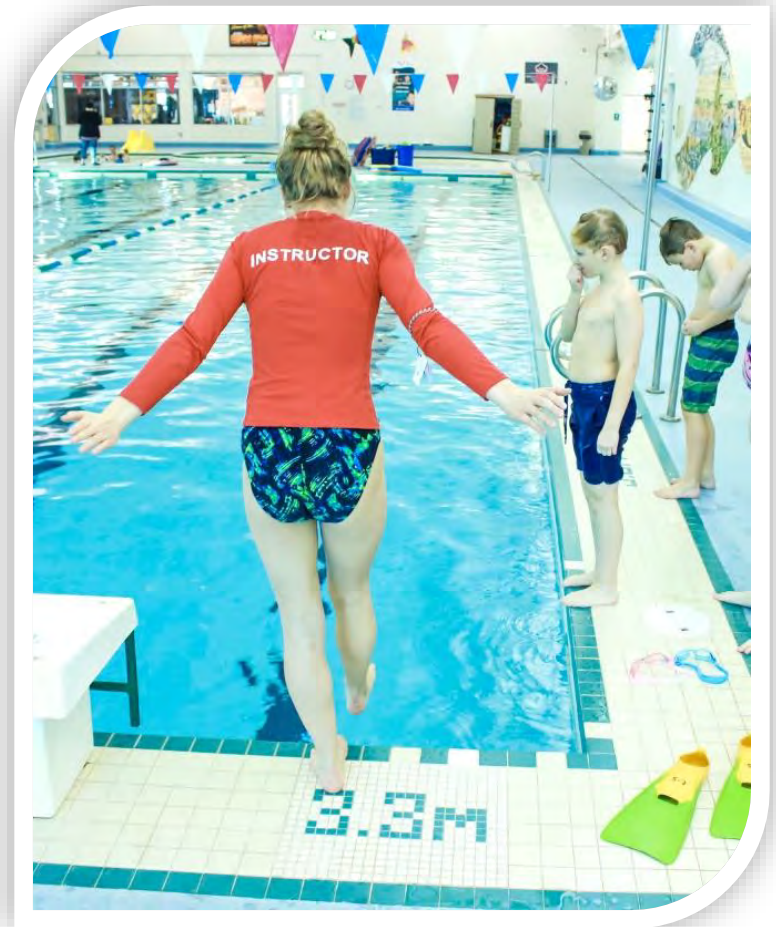
Mountain View Region Today

- Diverse urban and rural communities.
- Strong supply of some facilities (e.g. aquatics, curling rinks, community halls).
- Active user groups delivering programming.
- Regional collaboration.
- High level of community support for parks, recreation and culture.



Mountain View Region Today

- Lower levels of satisfaction with some services.
- Regional population is aging.
- Capacity to increase utilization of some facilities.
- Critical infrastructure is aging.
- Accessibility and inclusion is lacking in some facilities.
- Some organizations struggling with sustainability.



Mountain View Region Tomorrow

- Collaborating to meet facility and program needs.
- Expanding and enhancing programming.
- Positioning parks, recreation and culture to attract and retain residents.
- Linking parks, recreation and culture to tourism and economic development.



Vision Statement

“Our region will come together in the spirit of collaboration to ensure all our community members have the opportunity to enjoy the benefits of parks, recreation and culture. We will strike the balance between preserving local autonomy and enhancing regional service provision.”



Anticipated Outcomes

Implementation of the Master Plan will result in:

1. Parks, recreation and culture services positioned as a core municipal service.
2. Increased resident attraction and retention, increased tourism, and support for economic development.
3. Communities will be working well together to achieve mutual goals.
4. Community members of all ages and abilities will report a high level of satisfaction with facilities and programs.

Implementation Plan

The Implementation Plan identifies priority initiatives and recommended actions for the region as a whole and each municipal partner.

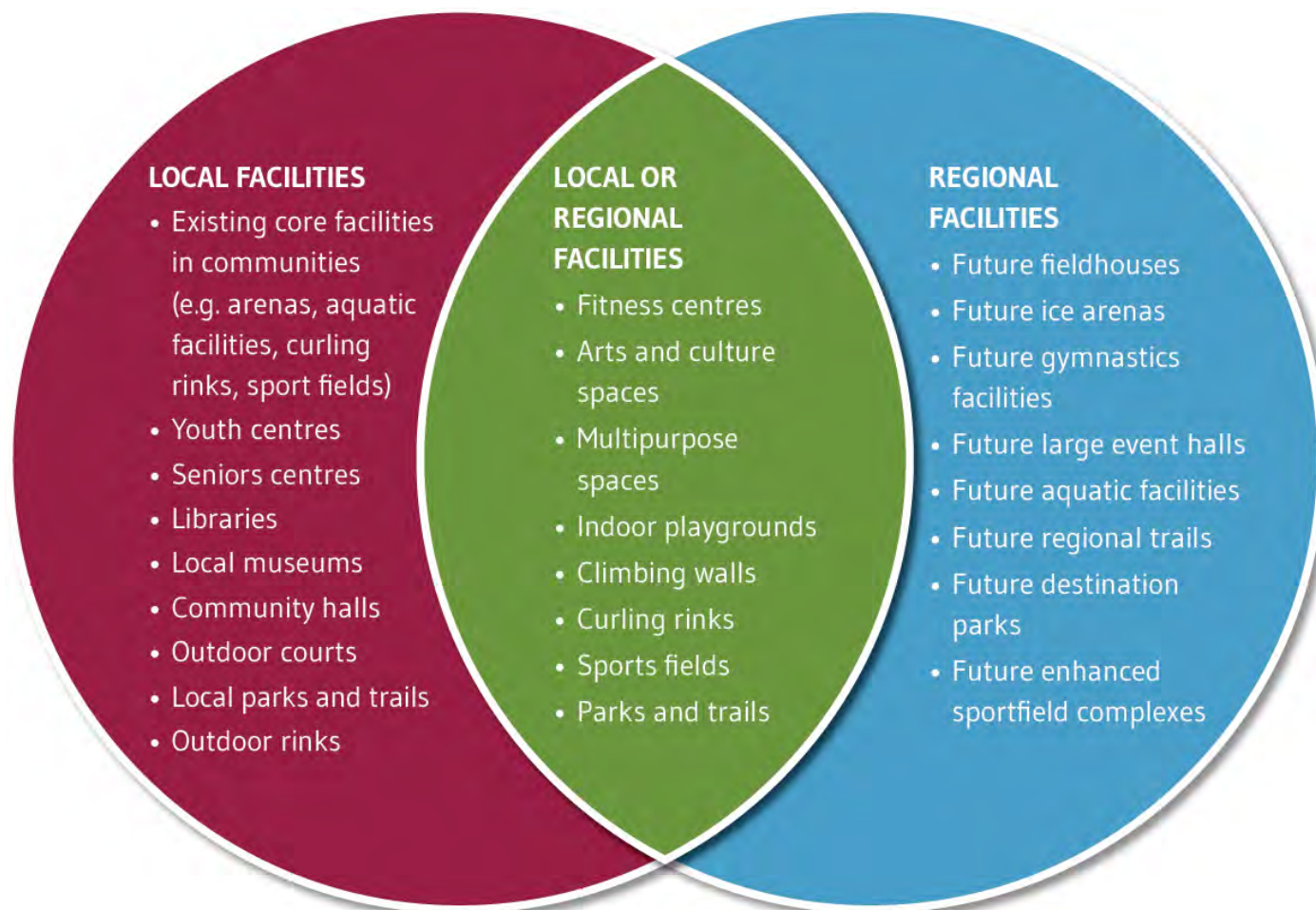
Categories include:

1. Indoor Facility Priorities
2. Outdoor Facility Priorities
3. Programming and Service Delivery Priorities



Top 10 Regional Priorities

1. Establish a Classification for “Local” and “Regional” Facilities

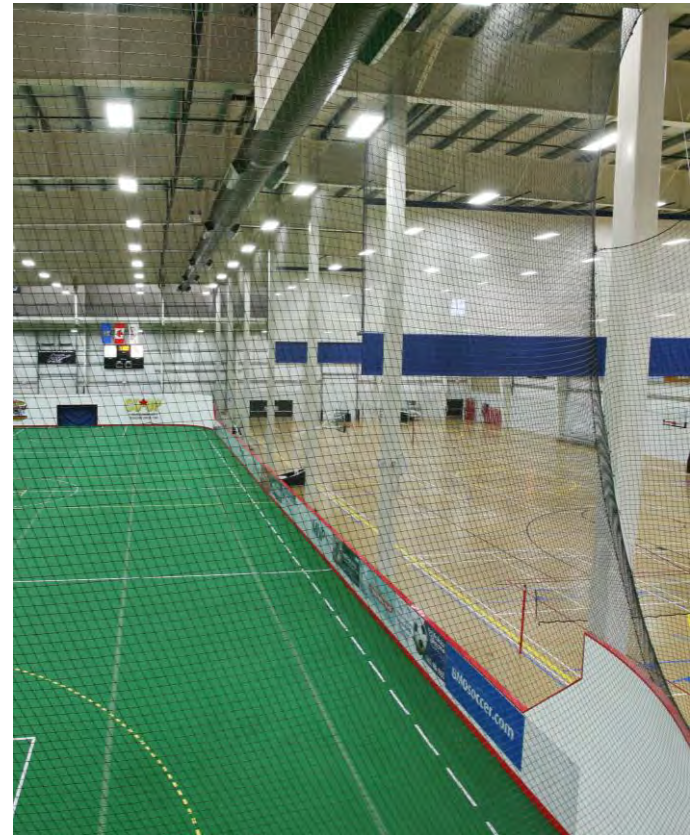


Top 10 Regional Priorities

2. Study the Feasibility of Developing a Regional Multipurpose Leisure Centre

Potential amenities include:

- Fieldhouse
- Court space
- Ice sheet
- Gymnastics
- Indoor playground
- Climbing wall
- Indoor track
- Sport fields (outdoor)

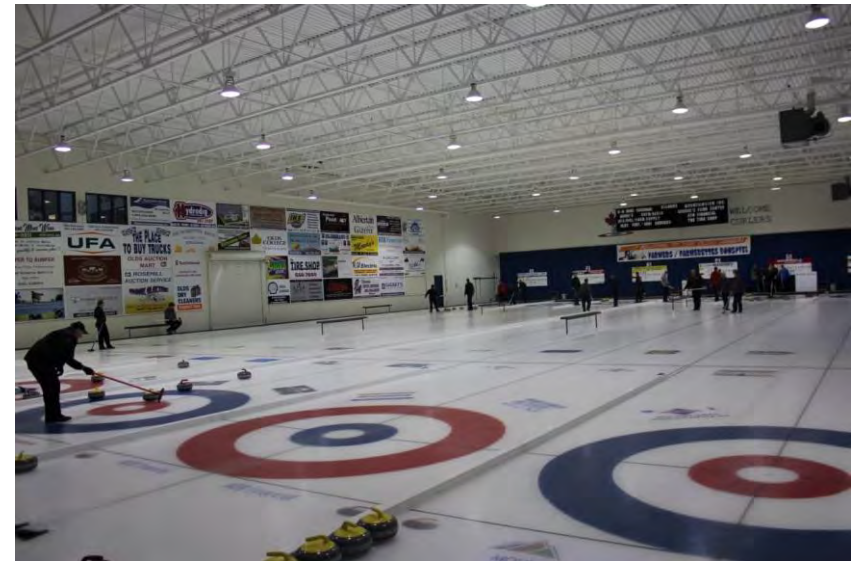


Top 10 Regional Priorities

3. Develop a Master Plan for a Regional Trails Network
4. Increase Utilization of Existing Ice Arenas and Add Additional Ice
5. Improve Facility Accessibility and Overall Inclusivity
6. Seek Opportunities to Strengthen Recreation Funding Agreements
7. Adopt a Capital Project Evaluation Criteria and Process
8. Conduct Facility Condition Assessments
9. Establish a Regional Recreation Task Force
10. Develop a Regional Tourism Strategy

Top Priorities for Olds

1. Participate in the Study of a Regional Multipurpose Leisure Centre to Address Indoor Facility Priorities
2. Study the Feasibility of Relocating the Olds Regional Exhibition
3. Develop a Gymnastics Facility
4. Improve Accessibility at the Sportsplex
5. Expand the Local Trail System and Improve Connectivity
6. Continue Investment in Public Parks
7. Develop New Tennis/Pickleball Courts
8. Continue the Outdoor Rink Program
9. Enhance Existing Dog Park
10. Position as a Regional Destination for Events, Festivals and Celebrations



Curling Rink at the Olds Sportsplex

Conclusion

- The plan puts forward a strategic direction that will guide the region towards its vision.
- Implementation will take sustained investment and collaborative effort from a wide variety of stakeholders in the region.



Questions?

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Thank You

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