

## 2024 Spring Funding Application

### Introduction

The Town of Olds is seeking partnerships with local organizations to build and strengthen our community through the Mountain View Power (MVP) Community Grant Program.

The MVP Community Grant will provide financial assistance towards projects that enhance and enrich our community. This funding is aimed toward local not-for-profit and non-profit organizations that impact a broad section of the community. This program is guided by Town of Olds' *Policy 804C: Community Grants*, which can be found at <https://www.olds.ca/council/policies>.

### What is MVP?

Mountain View Power is an energy marketer that sells natural gas and electricity to homes and businesses in Olds and surrounding areas on behalf of UtilityNET, a Calgary based energy retailer. MVP was founded by the Olds Institute for Regional and Economic Development in 2015 to raise funds for community initiatives.

MVP is a competitively priced alternative to the incumbent energy retailers with all profits generated returned to the community. If anyone is interested in becoming a customer with Mountain View Power, further details can be found [www.mountainviewpower.com](http://www.mountainviewpower.com) or by phoning 1-877-403-0259.

### Community Grants: The Basics

- Please provide as much relevant information as possible to help the grant committee make its decision.
- Successful applicants will be required to sign a funding agreement with the Town of Olds.
- Multiyear funding requests will be considered but only for temporary projects.
- Please use the budget template provided.
- Applicants may be required to provide a presentation on their application.
- All applicants will be notified of the result of their applications once decisions are made.

### How Recipients Are Selected

The Community Grant Committee, comprised of local citizens, will make recommendations to the Council on funding applications. The Committee is directed by a set of principles to help guide its decision making and administration of the fund, including:

- Community led and community based
- Broad impact
- Leveraging partnerships
- Creating or adding to existing value to the community

The goal is to remain flexible enough to encourage unique and creative ideas, in addition to those important conventional projects.

## Project Categories

- **Capital:** Related to longer term capital investment to build, add, or improve a capital asset. Capital costs are fixed, one-time expenses incurred on the purchase of buildings, construction, and equipment used in the production or in the rendering of services. Physical things involved in the construction of the project, or that will be added into the space (tables, equipment, etc.) count as capital. Expenses related to salaries for employees, stipends to volunteers, costs to build a program or service are not considered a capital cost.
- **Event Projects:** Special events led by local community organizations. These events must be at no or low cost for attendees, related to a national or provincial holiday or recognized day, and/or a community celebration. They can be sport or culture related but must draw a minimum of 6 teams and/or 50 participants from outside the community and utilize facilities within the Town of Olds.

## Other Eligibility Details

- Projects should be completed within 12 months of funds being distributed.
- To obtain funding, programs of service providers must meet the following eligibility criteria:
  - a) Be a non-profit or not-for-profit organization based in Olds with an active presence in Olds; and
  - b) The project must be based in the Town of Olds or within the Olds recreation area in Mountain View County.
  - c) Membership of the applicant organization and project benefactors must be residents of the Olds community.
- Programs and Services not eligible under the program include those that are:
  - political or religious in nature.
  - provide direct financial benefit to a for profit organization.
  - seeking retroactive funding.
  - applications that fall under the FCSS (Family and Community Support Services) criteria.
- The Town reserves the right to refuse any application and/or reduce requested amounts.
- Applicants shall agree to recognize the contribution from the Town of Olds/ MVP to the project in all related public information, printed material, and media coverage.

## **Submission of Application**

Applications must be received at the Town of Olds on or before **2:00pm, April 18, 2024.**

Town of Olds  
Attn: Grants and Procurement Administrator  
4512-46 St. Olds, AB  
T4H 1R5  
E-mail: [tsperle@olds.ca](mailto:tsperle@olds.ca)

<b>ORGANIZATION INFORMATION</b>	
Organization Name:	
Contact Name:	
E-Mail Address:	
Website (if applicable):	
Mailing Address (include postal code):	
Address (if different than above):	
Telephone Number:	
<b>TYPE OF ORGANIZATION</b>	
Alberta Society - Registration Number:	
Registered Charity – Registration Number:	
Other (Please Specify):	
<b>AGENCY INFORMATION</b>	
<b>Provide a <span style="color: red;">brief</span> overview of your agency (i.e., Mission, Mandate, and History):</b>	
<b>PROJECT TITLE:</b>	

**PROJECT INFORMATION (i.e., What is the purpose of your project?):** \* *Separate attachments for this section are permitted.*

Project contributes to a healthy and vibrant community

Project provides opportunities for residents to engage in their communities

Project helps stimulate economic activity in the community

**REQUESTED FUNDING AMOUNT (Max. \$35,000):**

\$ \_\_\_\_\_

**IS THIS PROJECT:**

**Annual**  
**One-time**  
**New Initiative**

**HOW WILL THE PROJECT BE IMPACTED IF FULL AMOUNT REQUESTED IS NOT RECEIVED?**

**PROJECT START DATE:**

**PROJECT END DATE:**

**EXPERTISE:**

*Explain the organization's capabilities and experience managing similar projects.*

**COMMUNITY BENEFIT:**

*How will this project benefit the Olds community?*

**PARTNERSHIPS:**

*What partnerships, if any, will your organization form to complete the project?*

<b>WHO IS/ARE THE PRIMARY TARGET GROUP(S)?</b> <i>Please indicate the estimated participation of each group. (Select all that apply)</i>	<b>Children/Youth      Adults      Seniors      Family      Community</b>				
<b>WHAT ARE THE INTENDED OUTCOMES OF THIS PROJECT AND HOW WILL SUCCESS BE MEASURED?</b> <i>An example of an outcome is:            By March 2021, 75% of families who use the free children's cross-country skis will report an increase in the number of times they access the cross-country ski trail.</i>					
<b>PLEASE INDICATE THE ESTIMATED NUMBER OF VOLUNTEERS AND VOLUNTEER HOURS.</b>					

- *Please provide any quotes, estimates, or letters of support related to project financing.*



**COMPLETED APPLICATIONS:**

Submit one signed copy of the application via one of the below methods:

1. (PREFERRED METHOD OF SUBMISSION) E-mail to: [tsperle@olds.ca](mailto:tsperle@olds.ca) (scanned signatures will be accepted); or
2. Mail: Town of Olds, Attn: Grants and Procurement Administrator, 4512-46 St., Olds AB, T4H 1R9; or
3. In-person: One original signed copy of the application at Town of Olds office, 4512-46 St., Olds AB.

\*Unsigned applications will not be accepted.

**Application Deadline: Monday, April 18, 2024 at 2:00pm**

**DECLARATION**

**I declare that** all the information in this application is accurate and complete, and that the application is made on behalf of the named organization with its full knowledge and consent. And I acknowledge that should this application be approved; the organization will be required to enter into a funding agreement which will outline the terms and conditions.

\_\_\_\_\_   
 Print Name

\_\_\_\_\_   
 Authorized Signature

\_\_\_\_\_   
 Date

**If you have questions, contact [tsperle@olds.ca](mailto:tsperle@olds.ca) or call 403-507-4805**