

Strategic Plan Sets the Direction for Olds

Every year, Council makes decisions about roads, recreation, public safety, economic development and the services residents rely on every day.

The Town of Olds' new **2026–2030 Strategic Plan** provides the long-term direction behind those decisions. It outlines Council's priorities for the next four years and helps ensure decisions support a strong, stable future for our community.

The Strategic Plan is built around the values of being trustworthy, deliberate, accountable and collaborative. It reflects the Town's commitment to thoughtful leadership, strong partnerships and responsible decision-making.

These priorities help Council and administration focus their efforts, balance competing priorities and make thoughtful decisions that create long-term value for Olds.



Part of a Bigger Picture

The Strategic Plan is one of several documents that guide the future of Olds.

- **The Strategic Plan** sets Council's establishes Council's vision and goals
- The Corporate Plan establishes priorities to action Council's goals
- **The Annual Budget** determines funding for those priorities.
- **Supporting strategies**, such as the Housing Strategy and Economic Development Strategy, guide work in specific areas.
- **The Annual Financial Report** measures progress and shows where more work is needed.

Find these documents and learn more at [olds.ca](https://www.olds.ca) under **Plans and Reports**

REPORT A POTHOLE!

Please use Report a Problem to identify potholes. We track them and repair them in batches to reduce costs. Thank you to everyone who takes the time to use Report a Problem! It makes our community better.

Submit a report: www.olds.ca/rap

Keeping Water Flowing Starts Underground

Most of the Town's water infrastructure is out of sight, but it's one of the most important services we provide.

Over the past few years, the Town has invested in projects that protect and improve the water system. Some projects replace aging underground infrastructure before it fails. Others help detect problems earlier so they can be repaired before they become larger and more costly.

One recent example is the reconstruction of 57 Avenue, where crews replaced a collapsing sanitary sewer while upgrading underground utilities, improving drainage and rebuilding the roadway. Completing these improvements together reduced future disruptions and helped make the most of the Town's infrastructure investment.

Stay up-to-date on construction using **Voyent Alert** www.olds.ca/construction

Water Meter Replacement Program



Another example is the Town's Water Meter Replacement Program. New water meters are helping identify hidden leaks, improve billing accuracy and reduce water loss across the community. Since the program began, water loss has dropped significantly, helping conserve treated water and making the system more efficient.

The next phase of the program will continue replacing older water meters throughout the community. Residents whose homes are included in this phase will receive information about scheduling their replacement.

Learn more about how Water Meter's are reducing water loss in Olds: [Municipal Mini: Water Meter Program](#)
[Helping Reduce Water Loss in Olds | Town of Olds](#)

Data Centres - Important Announcement

Synapse has submitted an application to the Alberta Environment and Protected Areas (AEPA). The AEPA is now accepting public input. Written statements of concern can be submitted to the AEPA through email at epa.epeaapplications@gov.ab.ca within 30 days.

No development permit application has been submitted and no decisions are made. But the regulatory processes are moving with the Alberta Utilities Commission and Alberta Environment and Protected Areas. We'll keep sharing what we know as it develops. You can learn more and check the current status of the proposed data centre at engage.olds.ca

The AEPA reviews and decides water licensing, environmental approvals, and air-quality matters. The Town does not approve water licenses or environmental approvals. Please send communications regarding this process to the AEPA.