

## 2025 Fall Funding Application

### Introduction

The Town of Olds invites local organizations to collaborate in strengthening our community through the Mountain View Power (MVP) Community Grant Program. This program offers financial support for projects that enhance and enrich our community, specifically targeting local not-for-profit and non-profit organizations with a broad community impact. The program operates under the guidance of the Town of Olds' Policy 804C: Community Grants, accessible at [this link](#).

### What is MVP?

Mountain View Power (MVP) is an energy marketer providing natural gas and electricity to homes and businesses in Olds and the surrounding areas on behalf of UtilityNET, a Calgary-based energy retailer. Founded in 2015 by the Olds Institute for Regional and Economic Development, MVP aims to generate funds for community initiatives. MVP offers a competitively priced alternative to incumbent energy retailers, with all profits reinvested into the community. For more information or to become a customer, visit [www.mountainviewpower.com](http://www.mountainviewpower.com) or call 1-403-507-4811.

### Community Grants: The Basics

- Provide detailed information to assist the grant evaluation committee in their decision-making.
- Successful applicants will be asked to sign a funding agreement with the Town of Olds.
- Multi-year funding requests may be considered but are limited to temporary projects.
- Use the budget template provided for your application.
- Applicants may be asked to present their project to the evaluation committee.
- All applicants will be informed of the outcome once decisions are finalized.

### How Recipients Are Selected

The Community Grant Evaluation Committee, consisting of local citizens, will make recommendations to the Council regarding funding applications. The committee follows specific principles to guide its decision-making and fund administration, including:

- Community-led and community-based initiatives
- Broad Community Impact
- Leveraging partnerships
- Creating or enhancing existing socio-economic value in the community

The aim is to remain flexible to support both innovative and traditional projects.

### Project Categories

- **Capital Projects:** These involve long-term capital investments to build, add, or improve a capital asset. Capital costs are fixed, one-time expenses for items like buildings, construction, and shared recreational infrastructure and equipment. This **does not include** expenses related to salaries, volunteer stipends, operating costs, rental costs, office supplies or equipment, or costs to build a program or service, such as personal-use sports equipment and uniforms.
- **Event Projects:** These include special events led by local community organizations, which must be offered at no or low cost to attendees. Events should relate to a national or provincial holiday, recognized day, or community celebration. They can be sports or culture-related but must attract at least six teams or 50 participants **from outside the community** and utilize facilities within the Town of Olds.

## **Other Eligibility Details**

- Projects should be completed within 12 months of receiving funds.
- To qualify for funding, programs of service providers must:
  - a) Be registered non-profit organizations and community groups that operate within Olds with an active presence in the community.
  - b) The project must take place in the Town of Olds or within the Olds recreation area in Mountain View County.
  - c) The organization's members and project beneficiaries must be residents of the Olds community.
- **Programs, events and services not eligible for funding include:**
  - Those of a political or religious nature
  - Educational Institutions (including schools, school boards, colleges, and universities)
  - Programs providing direct financial benefits to for-profit organizations or to individuals
  - Those seeking retroactive funding
  - Applications that meet the Family and Community Support Services (FCSS) criteria
- **Expenses not eligible for funding include:**
  - Salaries, volunteer stipends, officials' honorariums, board member expenses,
  - Purchase or rental of standard office equipment and supplies
  - Costs to build or enhance a program or service, including single use sporting equipment and uniforms
  - Home phone and internet costs
  - Costs to maintain activities beyond the funding term
  - Strictly religious activities/services, banquets, receptions, fundraising events, donations to charitable causes, lobbying or advocacy on behalf of for-profit entities
  - Partisan political activities
  - Alcohol
  - Land acquisition, lease or rental
  - Improvements to rental or leased properties (unless Town owned)
  - Personal vehicle expenses, including repairs, gas and parking
  - Disbursements of funds to provide additional grants to other parties
  - Conference registration and travel fees
  - Reserve funds, debt repayment, deficit funding
- The Town of Olds reserves the right to decline any application or adjust the requested funding amounts.
- Applicants must acknowledge the Town of Olds/MVP's contribution in all related public information, printed materials, and media coverage.
- Applications where organizations and community partners contribute to project costs, either financially or by providing materials, supplies, or services will receive more favourable consideration. Generally, **MVP will not cover 100% of project or program costs.**

Please note that funding is limited. This Fall the maximum per project to be granted will not exceed \$30,000. Not all applications will be funded, and some may receive less than the requested amount.

### **Submission of Application**

Applications must be received at the Town of Olds on or before **2:00 pm, November 5, 2025.**

Town of Olds  
Attn: Terri Sperle  
Grants and Procurement  
35001 70 Avenue  
Olds, AB T4H 1R5  
E-mail: [tsperle@olds.ca](mailto:tsperle@olds.ca)

## ORGANIZATION INFORMATION

Organization Name:	
Contact Name:	
E-Mail Address:	
Website (if applicable):	
Mailing Address (include postal code):	
Physical Address (if different than mailing):	
Telephone Number:	

## TYPE OF ORGANIZATION

Alberta Society - Registration Number:

Registered Charity – Registration Number:

Other (Please Specify):

## AGENCY INFORMATION

Provide a **brief** overview of your agency (i.e., Mission, Mandate, and History):

**PROJECT TITLE:**

**PROJECT INFORMATION (i.e., What is the purpose of your project?):** *\* Separate attachments for this section are permitted.*

- Project contributes to a healthy and vibrant community
- Project provides opportunities for residents to engage in their communities
- Project helps stimulate economic activity in the community

REQUESTED FUNDING AMOUNT (Max. \$30,000):	IS THIS PROJECT:
\$ _____	<div>Annual</div> <div>One-time</div> <div>New Initiative</div>

**HOW WILL THE PROJECT BE IMPACTED IF FULL AMOUNT REQUESTED IS NOT RECEIVED?**

**PROJECT START DATE:**

**PROJECT END DATE:**

**EXPERTISE:**

*Explain the organization's capabilities and experience managing similar projects.*

**COMMUNITY BENEFIT:**

*How will this project benefit the Olds community?*

**PARTNERSHIPS:**

*What partnerships, if any, will your organization form to complete the project? \*Please list partnerships with relation to this project only.*

<b>WHO IS/ARE THE PRIMARY TARGET GROUP(S)?</b> <i>Please indicate the estimated participation of each group. (Select all that apply)</i>	<div><div>Family</div><div>Adults</div><div>Seniors</div><div>Children/Youth</div><div>Community</div></div>
<b>WHAT ARE THE INTENDED OUTCOMES OF THIS PROJECT AND HOW WILL SUCCESS BE MEASURED?</b> <i>An example of an outcome is:</i> The project aims to install new pickleball nets to increase recreational opportunities for local residents, and success will be measured by the number of players using the courts and feedback from participants.	
<b>PLEASE INDICATE THE ESTIMATED NUMBER OF VOLUNTEERS AND VOLUNTEER HOURS.</b>	
<b>IF THE PROJECT IS SITUATED ON PROPERTY NOT OWNED BY THE APPLICANT, PLEASE PROVIDE A CONFIRMATION LETTER FROM THE PROPERTY OWNER APPROVING THE PROJECT. <u>**REQUIRED**</u></b>	<div>I CERTIFY THAT THE APPLICANT OWNS THE PROPERTY BEING USED FOR THE PROJECT.</div> <div>or</div> <div>A CONFIRMATION LETTER, SIGNED BY THE PROPERTY OWNER, IS ATTACHED TO THIS APPLICATION.</div>

- *Please provide any quotes, estimates, or letters of support related to project financing. It will make your application stronger if you show the planning and work that has gone into the budget.*

## BUDGET

Include in the budget all activities mentioned in the above questions that require funding or resources. The budget should outline all the resources needed to complete your project within the funded year. The Evaluation Committee will review this section to assess whether the proposed budget is realistic and to determine if alternative funding or support has been sought or secured from other sources.

<b>What is the total cost of this project?</b> State the total cost of your project. Be sure to list the <b>overall cost</b> . This allows the committee to assess the impact of the MVP Community Grant on your community project.			
<b>What is the amount you are requesting to support this project?</b> State the amount of MVP Community Grant funding needed for your project. <ul style="list-style-type: none"> <li><b>MVP will not cover 100% of project or program costs. In-kind and/or cash contributions from other sources, including partners, are required.</b></li> </ul> NOTE: The Evaluation Committee will review all requests and may decide to offer a lesser amount than requested if they feel the budget is unrealistic, or if they receive more requests than anticipated.			
<b>How will the MVP Community Grant be used?</b> The purpose of this section is to provide a list of anticipated expenses that will be <b>covered by the MVP Community Grant</b> . See pages 1-2 for the eligibility criteria.	<b>Project Item/Activity</b>	<b>Cost</b>	
		<b>Total Cost</b>	
<b>Financial support from other sources?</b> If you do have financial support from other sources, please list them and the amount they have committed to your project.	<b>Funder</b>	<b>Confirmed Y/N</b>	<b>Amount</b>
	<b>Total</b>		
<b>Do you agree to submit a final report of the project activities and expenses as outlined above within 90 days of completion?</b> <div> <span>YES</span> <span>NO</span> </div>			



All applicants who receive the MVP Community Grant must spend the total received within 12 months of receiving the grant and are required to submit a final report within 90 days of completing the project. A reporting template will be shared with those who receive the grant. To be eligible for the grant, you must agree to these terms. Organizations who fail to submit a final report will not be eligible to receive future funding.

### COMPLETED APPLICATIONS:

Submit one signed copy of the application via one of the below methods:

1. **(PREFERRED METHOD OF SUBMISSION)** E-mail to: [tsperle@olds.ca](mailto:tsperle@olds.ca) (scanned signatures will be accepted); or
2. In-person: One original signed copy of the application at Town of Olds office, 3501-70 Ave, Olds, AB.

\*Unsigned applications will not be accepted.

**Application Deadline: Wednesday, November 5, 2025 at 2:00 pm**

### DECLARATION

**I declare that** all the information in this application is accurate and complete, and that the application is made on behalf of the named organization with its full knowledge and consent. And I acknowledge that should this application be approved; the organization will be required to enter into a funding agreement which will outline the terms and conditions.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Authorized Signature \* PLEASE MAKE SURE THIS  
PERSON SIGNING IS AUTHORIZED TO COMMIT ON  
BEHALF OF THE ORGANIZATION.

\_\_\_\_\_  
Date

**If you have questions, contact [tsperle@olds.ca](mailto:tsperle@olds.ca) or call Terri at 403-507-4805**