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Uptowne Olds Storefront Beautification Grant Already Making Its Mark

Olds, Alta. **September 16, 2025** – The Town of Olds and Mountain View Power (MVP) are celebrating the first wave of transformations under the *Uptowne Storefront Beautification Grant*—an initiative aimed at enhancing the unique character and visual appeal of the Uptowne Olds area.

Launched earlier this year, the program provides a total of \$20,000 annually in funding through MVP, with up to \$3,000 available per applicant for projects that refresh and revitalize local storefronts. From new paint and upgraded signage to full façade renovations, the grant is helping businesses create an even more welcoming Uptowne experience.



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The 2025 recipients include:

- Bubbles and Brew Tea Corner
- C&S Convenience
- Fair Haven Landscaping
- Jensen's Men's Wear
- Nutters Bulk and Natural Foods
- Olds Liquor and Beer
- The Plant Place
- Tracks Pub

With work now underway, the first before-and-after transformations are already enhancing the community.

"We are really starting to see the impact of the MVP program in Olds," said Guy Lapointe, Director of Community Services. "Our customers are sparking positive changes that benefit everyone—from small businesses to local groups. These upgrades add new energy to Uptowne and reflect how much can be achieved when the community works together."

The next round of applications will open in early 2026, with recipients announced in time for summer construction season.

Businesses can find full details on the program at olds.ca/storefrontgrant.

MVP's commitment to community reinvestment extends far beyond Uptowne Olds. Previous projects include \$10,000 toward Kiwanis Place at Centennial Park, enhancing accessibility and recreation, and \$35,000 in support of the Mountain View Emergency Shelter, providing vital resources to vulnerable residents.

About Mountain View Power

Mountain View Power (MVP) is a local energy retailer dedicated to keeping profits in the community. When residents choose MVP for their electricity needs, they directly support projects and initiatives that make Olds a better place to live, work, and play. From upgrading parks and recreational facilities to assisting local non-profits and small businesses, MVP turns



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everyday energy bills into meaningful local impact. By simply signing up with MVP, residents become partners in building a stronger, more vibrant Olds.

To sign up for Mountain View Power visit www.mountainviewpower.com

To learn more about the available grant programs visit www.olds.ca/mvp

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