

FOR IMMEDIATE RELEASE

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THE TOWN OF OLDS WINS LIFESAVING SOCIETY RECOGNITION AWARDS

Edmonton, AB – Each year, the Lifesaving Society presents Affiliate Recognition Awards to acknowledge contributions to the Society’s drowning and injury prevention mission by Lifesaving Society volunteers and affiliate members for the delivery of our programs and services to Albertans and Northerners.

This year the Lifesaving Society presented a Lifesaving Society Affiliate Recognition Award to the Town of Olds. The Class 19C award recognizes individual affiliates having accumulated the highest point total for training National Lifeguard Service (NLS) certified lifeguards within an Alberta or Northwest Territory community of less than 7,500.

“By taking Lifesaving Society education and training, people learn to be safe around water and are able to respond to emergencies as well as lead healthy active lives,” says Rob Campbell, President of the Lifesaving Society. “It is through the dedicated efforts of many Lifesaving Society trained instructors and NLS lifeguards across Alberta and the Northwest Territories that people can access our programs and services in their community.”

All awards were presented at the Lifesaving Society’s Annual General Meeting and Branch Recognition Event on Friday, June 18th at the Calgary Jewish Community Centre in Calgary, Alberta.

The Lifesaving Society, Canada’s lifeguarding experts, is a national charity working to prevent drowning and water-related injury. It saves lives and prevents injury through training programs, Water Smart® public education, water incident research, aquatic safety management, and lifesaving sport.

For more information about the Lifesaving Society, visit www.lifesaving.org.

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For additional information or to arrange for an interview, please contact:

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The Alberta & Northwest Territories Lifesaving Society provides PMTs for print media and PSAs for radio broadcasts. To receive this information, contact the Lifesaving Society at 780-415-1755 or email experts@lifesaving.org. For further information on drowning prevention, visit us online www.lifesaving.org