



# News Release

---

## Town of Olds Launches BizPaL – Your Online Source for Business Permits & Licenses

**19 November 2010, Olds, Alberta** – The Town of Olds, the Government of Canada and the Government of Alberta in collaboration with the Olds Institute for Community & Regional Development, Olds College and Olds & District Chamber of Commerce are pleased to announce the official launch of BizPaL.

BizPaL is nothing short of a brilliant business tool that simplifies access to essential information, helping business owners grow their businesses and assisting entrepreneurs in starting a business. BizPaL eliminates the guesswork by providing a customized list of permits and licenses needed from all levels of government. By providing easy access through a single point of service, 24-hours-a-day, seven-days-a-week, business people can invest more time and energy in creating new opportunities and jobs through small business.



**Business starts here**

BizPaL is a strategic and sustainable initiative based on partnerships and cooperation. Citizens and governments save time and benefit from increased compliance and collaboration among multiple levels of government on delivery of public sector services.

Mayor Judy Dahl says, "Launching BizPaL in Olds is very exciting because it supports business retention and expansion, a major component for being a vibrant and sustainable community. Having this on-line business tool conveniently located in our Town Offices has been a key priority for the Operational Services Department planning team because when processes can be made easier and more efficient for new businesses and entrepreneurs everyone benefits."

BizPaL has received awards across Canada – most recently, the 2009 Gold Alberta Premier's Award of Excellence, which honors superior client service and business excellence. BizPaL has also received strong support from the small business community, including the Canadian Federation of Independent Business (CFIB), the Business Link and our local Chamber of Commerce.

To learn more about BizPaL, log on to [www.bizpal.alberta.ca](http://www.bizpal.alberta.ca) or click on the BizPaL icon at [www.olds.ca](http://www.olds.ca).

-30-

### **For more information:**

Town of Olds Planning & Development  
403.507.4804 or 403.556.6981  
[planning@olds.ca](mailto:planning@olds.ca)