

Town of Olds Wins Lifesaving Society Community Recognition Award

6 July 2009 – Edmonton, Alberta

Each year, the Lifesaving Society presents Affiliate Community Recognition Awards to acknowledge the contributions given to the Society's drowning prevention mission by Lifesaving Society volunteers and affiliate members for their delivery of our programs and services.

"By taking Lifesaving Society education and training, people learn to be safe around water, are able to respond to emergencies as well as lead healthy active lives," says Rob Campbell, President of the Lifesaving Society. "It is through the dedicated efforts of many Lifesaving Society trained instructors and NLS lifeguards across Alberta and the Northwest Territories that people can access our programs and services within their community."

This year the Lifesaving Society presented a Lifesaving Society Affiliate Community Recognition Award to the **Town of Olds** for accumulating the highest point total by an Affiliate Member, serving a community of less than 7,500 population, conducting the National Lifeguard Program within Alberta and the Northwest Territories.

The Lifesaving Society, Canada's lifeguarding experts, is a national volunteer organization and registered charity working to prevent drowning and water-related injury through our training programs, Water Smart® public education, aquatic safety management services and Lifesaving Sport. Each year in Canada, the Society certifies more than 500,000 people in its swim, lifesaving, lifeguarding and leadership courses. The Lifesaving Society's programs and services address all three dimensions of drowning prevention education:

1. Personal self-rescue skills to survive an incident
2. Water Smart® choices to reduce risks
3. Lifesaving skills to rescue others

All awards were presented at the Lifesaving Society's Annual General Meeting and Branch Event on Friday, June 26th at the Royal Glenora Club in Edmonton, Alberta.

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