

POLICY STATEMENT

<p>Title: Water Conservation Strategy</p>	<p>Policy No:</p>
<p>Authority: Council</p> <p>Approval: Council</p> <p>Motion: 07-443</p>	<p>Supersedes:</p> <p>Effective/Approval Date:</p> <p>October 9 2007</p>
<p>Policy Statement:</p> <p>The Town of Olds will develop and implement a water conservation strategy to ensure a reduction in daily usage and consumption by all water users in the Town of Olds.</p>	
<p>Purpose:</p> <ol style="list-style-type: none"> 1. To ensure a safe and reliable water supply for the present and future needs of the community. 2. To manage the demand for water by creating and implementing programs that increase water use efficiency. 3. To provide the residents of Olds with a water use education and community outreach program that will provide information regarding the merits and benefits of water conservation. 	
<p>Applicability:</p> <p>The Water Conservation Strategy applies to the internal and operational actions, services, and decisions of the Town of Olds. It also applies to the decisions the Town makes that affect the public and public policy.</p>	
<p>KEY INITIATIVES</p>	<p>STATUS</p>
<p>The Town of Olds will:</p> <ol style="list-style-type: none"> 1. Extend the Toilet Rebate Program through 2008 and beyond if needed. The Toilet Rebate Program will be expanded in 2008 to include other fixtures that reduce water flow rates and use less water. 2. Develop and implement an incentive program to increase the use of rain barrels for capturing rainwater. 3. Review the Land Use Bylaw and other municipal plans to ensure consistency with the water conservation strategy. 	<p style="text-align: center;">ONGOING</p> <p style="text-align: center;">NEW INITIATIVE</p> <p style="text-align: center;">NEW INITIATIVE</p>

<p>4. Develop a marketing campaign that promotes the use of landscaping design that features the reuse and smart use of rainwater, plant materials that do not require ongoing irrigation and maintenance practices that promote the wise use of treated water. This strategy will include identification of and the use of Town lands to demonstrate these practices.</p>	<p>NEW INITIATIVE</p>
<p>5. Complete analysis of different options for grey water recycling and create a report detailing the findings.</p>	<p>NEW INITIATIVE</p>
<p>6. Review existing studies of water and wastewater systems, complete an analysis of current residential and commercial water use and leak detection, and provide a report on the findings. This will include evaluation of potential financial incentives or penalties applied on utility bills for the reduction of water usage. This review will also identify additional opportunity for future initiatives, which will be added to the marketing strategy and community education and outreach program.</p>	<p>NEW INITIATIVE</p>
<p>7. Decrease the amount of annual per capita residential water usage 10% by January 2012 as compared to the measured per capita residential water usage in 2006.</p>	<p>ONGOING</p>
<p>8. Decrease the annual total municipal water usage by 10% by January 2017 as compared to the measured annual total municipal water usage in 2006. This means that we will use the same total amount of water as in 2006 even though the total population has increased.</p>	<p>ONGOING</p>
<p>9. Non-residential water users will be required to meet or exceed industry expectations for water conservation (may vary for different industry).</p>	<p>NEW INITIATIVE</p>