

# What is the Symbolism in the Town of Olds logos?

## Town of Olds Logo

The Town of Olds' logo epitomizes our enthusiasm and commitment to making Olds "the most dynamic community in Alberta" and a terrific place in which to live and work! The friendly hospitality of Olds, combined with city amenities, fine schools, quality health services and Olds College make Olds a prosperous community with a commitment to sustainable growth and the maintenance of a quality lifestyle.



## Town of Olds Vision

Olds is an environmental leader in a progressive, sustainable community providing substantial opportunities.

## Town of Olds Mission

To effectively and efficiently provide quality programs, services and facilities, and to create a healthy, flourishing community and a positive environment for growth.

## Olds Sustainable Living Logo

Living in a way that meets the needs of the present without compromising the ability of future generations to meet their own needs.

